

Employee Training

Test Key:

- 1. Watch the Certified Garden Center training video (<u>www.provenwinners.com/certified_video_questionnaire</u>)
- 2. Answer the questionnaire your manager will give you a printed copy to complete, or you can take it online. A link to questionnaire is below video.
- 3. After completing the questionnaire, you will have a few options:
 - Print out your employee certificate of completion.
 - Feedback (<u>www.provenwinners.com/feedback</u>) Have a quick comment about the certified training program? Click the feedback link in the left sidebar of our website and let us know what you think. If you are completing certification offline email <u>Karin@provenwinners.com</u>.
 - Sign up to receive our Retail Newsletter (www.provenwinners.com/professionals/newsletters)

Interested in more training tools?

Proven Winners University - www.provenwinners.com/PWU_Video_Library Our Proven Winners University training tools provide short, 2–5 minute videos on popular topics. Use this as a tool for additional staff training or share them with your customers.

Questions?

Contact Karin Jenkin at <u>Karin@provenwinners.com</u> or text/call: 815-991-9685



2025 Certified Questionnaire

1. Why did you complete our annual Certification Training Program this year? (select all that apply)

- A. It was required by my manager.
- B. We're in it for the free pizza!
- C. It's become a tradition to complete our Certification annually.
- D. I wanted to see what's new this year.
- E. It's helpful to know the advantages and selling points of Proven Winners.

2. Which sections of the training did you find most beneficial? (select all that apply)–

- A. National Plants and Recipes of the Year
- B. The focus on new varieties
- C. The focus on top selling, existing varieties
- D. Annual varieties
- E. Perennial varieties
- F. Shrub varieties
- G. leafjoy houseplant info
- H. Marketing initiatives
- I. These other sections:

3. Was anything new or surprising to you this year? (select all that apply)

- A. Yes, your plant-based and 100% recycled containers
- B. Yes, that Proven Winners has leafjoy[®] houseplants

- C. Yes, the number of your Content Creators
- D. Yes, the addition of flowering bulbs
- E. No, I try to keep up to date with Proven Winners
- F. Yes, but not the above:

4. Did our Certification Training Program meet your expectations this year?

- A. Yes
- B. No

5. If you responded "no" to #4, what about the training did not meet your expectations? (select all that apply)

- A. I answered "yes" to #4
- B. It was too long.
- C. What I wanted to learn about was not explained well.
- D. It was not spoken in a language I can easily understand.
- E. It was not available when I needed it.
- F. This too: ______

6. Did you realize we offer additional free training on over 100 more topics through our Proven Winners University videos at provenwinners.com/University?

- A. Yes
- B. I do now and will visit that website, thanks.
- C. No

7. Does your garden center provide ongoing training opportunities?

- A. Yes
- B. I don't know
- C. No

8. Would you like additional training videos sent to you occasionally (no more than 1x week in-season)? These short videos will provide you with helpful solutions and tips to share with your customers.

- A. Yes, sure
- B. No, thanks

9. Does your garden center supply uniforms? (select all that apply)

- A. Yes, a full uniform is supplied.
- B. Yes, shirts are supplied.
- C. Yes, an apron is supplied.
- D. No, we use our free Proven Winners t-shirts we receive for completing certification.
- E. No, we buy <u>branded apparel</u> through Proven Winners.
- F. I don't know.

10. Want to stay in the loop about all of our new plants, programs, and promotions? We will sign you up:

- A. Winners Circle Newsletter (consumer-focused, 1x month)
- B. leafjoy houseplant information (new 1x month)
- C. Retailer newsletter (1x month)
- D. Already a subscriber
- E. No, thanks

11. Finally, what was the "secret word" on screen near the end of the video?

----- OPTIONAL QUESTIONS -----

12. Optional Question: What topics would you like to see covered in our Certified Training video in the future?

13. Optional Question: What topics would you personally like to be trained on?

2025 Certified Training Program

	2025 Certified Training Program Answer Sheet Complete by May 1, 2025		ram
Employee Name:			
Company Name:			
Company Location:			
1. a. 🗌 b. 🗌	5. a. 🗌 b. 🗌	11. Secret word:	Thank you for participating in the 2025 Certified Training Program. Best of luck to you this year!
c d e	c. □ d. □ e. □ f. Other:	12. Other Certified Topics:	Your manager may have pre-selected an item below for all the garden center employees to receive. Please check with your manager before selecting an item.
2. a. 🗌			Choose either a T-shirt, Cap or POP Credit :
b.			Small gray unisex t-shirt
C.			Medium gray unisex t-shirt
d. 🔲			Large gray unisex t-shirt
e. 🗌	6. a. 🗌		X-Large gray unisex t-shirt
f. 🗌	b. 🗌		2X-Large gray unisex t-shirt
g. 🗌	c.		3X-Large gray unisex t-shirt
h. 🗌			4X-Large gray unisex t-shirt
i. Other:	7. a. 🗌		
	b. 🗌		Green adjustable cap
	c.		Blue adjustable cap
		13. Other	Gray adjustable cap
	8. a. 🗌	Topics you want	
3. a. 🗌 b. 🥅	b. 🗌	to be trained on:	
c.	9. a. 🗌		
d. 🗍	b. 🗍		
d. 🗌	c.		Watan
e. 🗌	d. 🕅		
f. Other:	e. 🗌		
	f.		
			S6 POP credit
	10. a. 🗌		
			Send your answer sheet to:
	b.		Email: Karin@provenwinners.com
4. a. 🗌 b. 🗌	c d e.		Fax: 815-895-1873 Mail: Proven Winners Certified Program 1600 E Lincoln HWY STE F Dekalb, IL 60115-4962



2025 National Recipe **Champagne Toast**

Employee Name

Certification of Completion 2025 Certified Training Program

Congratulations! You are now part of an elite group of garden center employees across North America, and we thank you for your time and interest in becoming a Proven Winners® retail expert.

Your completion of the Certification Program is proof of your dedication to the highest standards of customer service. Now you are ready to face customers with the knowledge and confidence that makes a difference in today's retail environment.

Thank you for your support of the Proven Winners[®] line of award-winning annuals, perennials and flowering shrubs and leafjoy houseplants. We are proud to recommend you to the millions of gardeners who search our website for retailer connections and information each season.

