

2019 Garden Answer Video Co-Op

A Garden Answer Exclusive for Independent Garden Centers!

With over 467 million gardening video views, Laura is the #1 gardening influencer, and we have teamed up with her to promote gardening with Proven Winners and YOUR garden center! Have Laura tell your customers the different ways she uses the National Plants of the Year, and why they are among her favorites.

- Five video options, including Lemon Coral™ *Sedum*, Shadowland® 'Autumn Frost' *Hosta*, Summerific® 'Berry Awesome' *Hibiscus*, At Last® *Rosa*, and Fire Light® *Hydrangea*.
- At the end of the video, Laura will include your garden center name, and your logo will be shown.
- Limited to the FIRST 50 IGCs, so don't wait to sign up!
- You will have final approval of your video.
- \$300 for the first customized video; \$35 for each additional video.



Orders can be placed online at www.provenwinners.com/garden-answer-co-op.

Sign up by April 5 to receive your video by May 1.

Company Name _____ Contact Name _____
 Street Address _____ City _____
 State/Province _____ Zip/Postal _____ Phone Number _____
 Email Address _____

Video Choice(s): ☐ Lemon Coral™ *Sedum* ☐ Shadowland® 'Autumn Frost' *Hosta* ☐ At Last® *Rosa*
 *\$35 for each add'l video ☐ Summerific® 'Berry Awesome' *Rosa* ☐ Fire Light® *Hydrangea*

☐ I will be emailing my logo to tabatha@provenwinners.com. ☐ I will not be providing a logo.

☐ I will be sending a voice recording or YouTube link with my garden center name included to tabatha@provenwinners.com. ☐ Do not include my garden center name in the video.

☐ I've enclosed my check. ☐ Please use my Key Account points.

For program questions, please contact jessica@provenwinners.com or 616.706.7970
 or meghan@provenwinners.com or 207.572.0465.

*Orders can be placed online at www.provenwinners.com/garden-answer-co-op.
 Checks and order forms can be mailed to Proven Winners • 111 East Elm Street, Suite D • Sycamore, IL 60178*