



PW
PROVEN
WINNERS®

COLOR CHOICE
FLOWERING SHRUBS

Decked Out

Deco Planter Program





Proven Winners® flowering shrubs are going where they’ve never gone before: porches, patios, poolside, anywhere you can set a pot. Decked Out™ is a new program and merchandising opportunity that combines our award-winning shrubs with decorative containers for irresistible, instant-purchase appeal. It’s an easy option for every market, from big city balconies to rural retreats.

Though any of our 300+ shrubs can be grown in a container, we present the following suggestions to narrow down the list. They have been chosen for tidy presentation, low maintenance, and of course, the “it factor” that generates sales. Our new Decked Out™ tag functions as a mini care manual that answers the most common questions about caring for shrubs in containers, so gardeners of any skill level can be confident in their purchase.

To preserve the premium brand experience of purchasing a Proven Winners® ColorChoice® shrub and ensure the plant’s best possible performance and health, we present the following guidelines and suggestions:

Container Requirements

- Decorative container must cost a minimum of \$2 per piece, wholesale.
- The container must be designed for plants. No repurposing of other vessels.
- The container must have open drainage holes in its bottom. No “self watering” containers.
- The container may not have a permanently attached saucer.
- Size of decorative container must be larger than our true one gallon (7.5”/19.05 cm diameter by 7.125”/18.09 cm).

Tag Requirements

Use of both the standard diamond variety tag and the container tag is mandatory.

Suggestions

- Decorative container should be large enough to accommodate at least one season of growth of plant and root mass, and to prevent excessive drying and drought stress.
- Top dress or incorporate slow release fertilizer to maintain good vigor through first season.



Reblooming & Long Blooming

These shrubs provide months of bloom – not mere weeks.

- BLOOMERANG® *Syringa* series
- SONIC BLOOM® *Weigela* series
- DOUBLE PLAY DOOZIE® *Spiraea*
- PERFECTO MUNDO™ Double Pink azalea
- BLOOM-A-THON® azalea series
- PUGSTER® *Buddleia* series



Quirky

A little bit out of the ordinary, these plants combine unique texture, habit, and color to make a distinctive statement.

- LACED UP® *Sambucus*
- FINE LINE® *Rhamnus*
- PUCKER UP® *Cornus*
- SUNJOY® Tangelo *Berberis*
- BOLLYWOOD® azalea



Compact & Colorful

Though small in stature, these plants have big impact. Combine with a boldly colorful container to make something irresistible.

- BRASS BUCKLE® *Ilex*
- MIDNIGHT WINE® *Weigela*
- JAZZ HANDS MINI™ *Loropetalum*
- DOUBLE PLAY® CANDY CORN® *Spiraea*
- SNIPPET LIME® *Weigela*



Variegated

Cool, clean, crisp: variegated foliage provides effortless color all season long.

- *Buddleia* ‘Summer Skies’
- CRÈME FRAICHE® *Deutzia*
- SUNJOY SEQUINS™ *Berberis*
- JAZZ HANDS VARIEGATED™ *Loropetalum*
- MY MONET® *Weigela*



Roses

Proven Winners roses bloom all summer without deadheading and resist unsightly leaf diseases, making them perfect container candidates.

- AT LAST®
- OSO EASY DOUBLE RED™
- SUÑORITA™
- OSO EASY LEMON ZEST™
- OSO EASY® Petit Pink



Simple & Sophisticated

Don't underestimate the appeal of a handsome, nicely shaped shrub in a well-chosen container: it's a landscape classic that works everywhere.

- SPRINTER® *Buxus*
- NORTH POLE® *Thuja*
- PATTI O BOX™ *Ilex*
- GOLDEN TICKET® *Ligustrum*
- SHINY DANCER® *Viburnum*



Outdoor/Indoor

Cold climate? No problem! Enjoy these warm weather beauties outdoors all summer then bring them into a cool, bright spot indoors for the cold months to prolong the magic.

- SICILIAN SUNSHINE® *Laurus*
- PEPPY LE POM™ *Punica*
- WAX WINGS™ *Coprosma* series



Hydrangeas

We offer the largest selection of dwarf hydrangeas -- there's one for every climate, taste, and style.

- INVINCIBELLE® series
- LET'S DANCE® series
- BOBO®
- LITTLE LIME®
- TUFF STUFF™ series



Year-Round Interest

Everyone knows evergreens provide four seasons of beauty, so why not offer more options for enjoying them?

- FLUFFY® *Thuja*
- CASTLE *Ilex* series
- *Thuja* ‘Filips Magic Moment’
- TATER TOT™ *Thuja*
- JUKE BOX® × *Pyracomeles*



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