



**ABOUT**

**PW**  
PROVEN  
WINNERS®

The Brand Gardeners Trust™

# CONNECT+

Marketing your garden center has never been easier! Subscribe to our Proven Winners CONNECT+ marketing service at the level that fits your business's needs and see the difference in impressions and sales for yourself. Our CONNECT+ team will guide you through the program to ensure maximum benefits.



*Exclusive to IGCs!*



## Getting Started

Find-a-Retailer Listing

Subscription to Retailer Newsletter

Access to:  
• Proven Winners Photo Library  
• University Training

Certified Rewards:  
• Pizza Party after certification  
• T-Shirts, Hats, or P.O.P. Credit for each certified team member

Free

\$1,000 Value

## Basic

Includes Getting Started plus:

200 Gardener's Idea Books w/ logo (Jan. 15th deadline)

\$100 P.O.P. coupon

5 PowerPoint Presentations

50 Facebook & Instagram graphics

Cost \$550 EOD

\$700 after Jan 15th

\$2,200 Value

## Enhanced

Includes Getting Started plus:

500 Gardener's Ideas Books w/ logo (Jan 15th deadline)

\$200 P.O.P. coupon

5 PowerPoint Presentations

50 Facebook & Instagram graphics + 15 custom graphics

CONNECT+ Video System

2-week Facebook ad campaign

3-week radio streaming campaign

Inventory Listing on provenwinners.com

Garden Design listing

2-week customized Google campaign

Cost \$1,500 EOD

\$1,750 after Jan 15th

\$8,100 Value

## Elite

Includes Getting Started plus:

1,000 Gardener's Idea Books w/ logo (Jan 15th deadline)

\$300 P.O.P. coupon

5 PowerPoint Presentations + access to our PPT Library

50 Facebook & Instagram graphics + 25 custom graphics

CONNECT+ Video System

2-week Facebook ad campaign + additional targeting

6-weeks of radio streaming campaign

Inventory Listings on provenwinners.com

4-week customized Google campaign

Garden Design listing

5 Customized Garden Answer videos

Cost \$3,500 EOD

\$4,500 after Jan 15th

\$20,000 Value

For more information or to register your IGC, contact your CONNECT+ Team: 815.895.0104 | [provenwinners.com/connect-plus](http://provenwinners.com/connect-plus)  
Karin Jenkin [karin@provenwinners.com](mailto:karin@provenwinners.com) | Heather Poire [heather@provenwinners.com](mailto:heather@provenwinners.com) | Jessica DeGraaf [jessica@provenwinners.com](mailto:jessica@provenwinners.com)