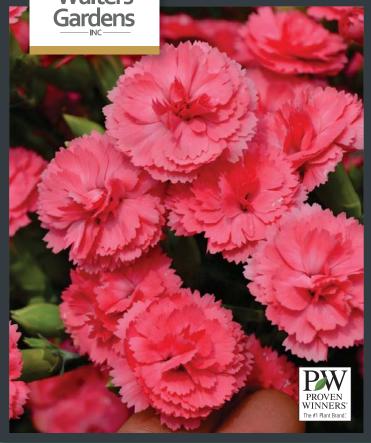
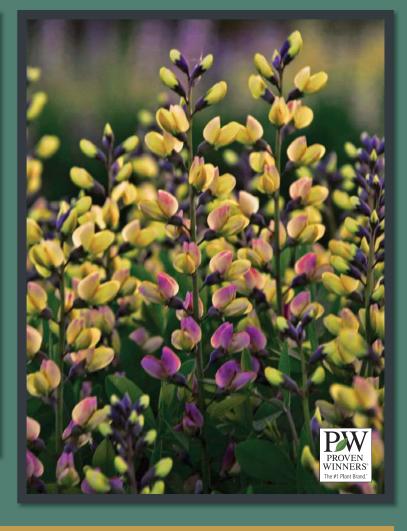
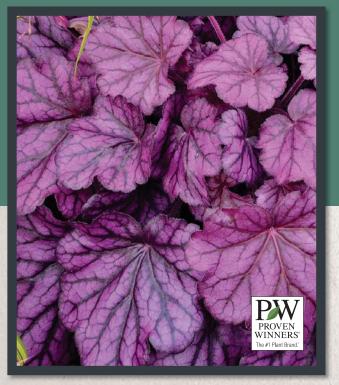


# WALTERS GARDENS, INC.

North America's Leading Wholesale Grower of Perennials







**SUMMER 2017-SPRING 2018** 







Proud Supplier of Proven Winners® Perennials

# Welcome to Walters Gardens Inc.

North America's Leading Wholesale Grower of Perennials

### **About Our Front Cover**



Featured on our front cover this year are a few of our most highly recommended new introductions, all of which are from the Walters Gardens, Inc. hybridizing program.

#### Pictured from top left:

- Dianthus FRUIT PUNCH® 'Classic Coral' PPAF (p. 66)— Striking coral pink flowers demand attention in either landscape or container.
- Baptisia DECADENCE® DELUXE 'Pink Lemonade' PPAF (p. 43)

—Soft yellow flowers age to a

dusty raspberry purple. A one of a kind bicolor!

- Heuchera PRIMO™'Wild Rose' PPAF (p. 111)—Large rosy purple leaves have charcoal veining that really pops in the landscape.
- Anemone 'Curtain Call Deep Rose' PPAF (p. 34)—Compact and elegant, this new series of Anemones will extend the color of your garden late into frost. Watch out for its matching partner 'Curtain Call Pink'.
- Salvia nemorosa 'Bumbleberry' PPAF (p. 176)—Petite and sweet, the Bumble series is causing a buzz. 'Bumbleberry' might have made the cover, but its counterparts are every bit as noteworthy.

1-26	REFERENCE PAGES
6-7	NEW ITEMS
9-11	PRODUCT PROFILE
12-26	PROVEN WINNERS® PROGRAM
27-191	PERENNIALS A-Z LISTING
43-47	BAPTISIA
53-56	CLEMATIS
77	FERNS
80-88	ORNAMENTAL GRASSES
94-108	HEMEROCALLIS
117-122	HIBISCUS
123-141	HOSTA
156-160	MONARDA
167-172	PHLOX
189-191	VERONICA
192-199	TEMPERENNIALS
200-201	CONTACT INFORMATION
202-204	ORDERING & SHIPPING INFO
204-205	CULTURAL INFORMATION
206	UNROOTED CUTTING PROGRAM
208-212	MARKETING SUPPORT
213-214	CREDIT APPLICATION
215	SALES TAX CERTIFICATE
216-263	ORDER FORM / PRICE LIST



### Walters Gardens, Inc.

Proud Supplier of Proven Winners® Perennials P.O. Box 137 • 1992 96th Ave. Zeeland, MI 49464 Phone: 888-925-8377 • Fax: 800-752-1879

Websites: www.WaltersGardens.com • www.PerennialResource.com www.ProvenWinners.com

Email: sales@waltersgardens.com

# Come Visit Us!

### When you Visit...

Come and see firsthand how bare root and plug perennials are produced on a grand scale. We'll be happy to show you our greenhouse facilities, colorful growing fields, and expansive display gardens when you visit. Have growing questions? Our growers are here to help you with your production challenges.

We'll be opening our doors again for the Michigan Garden Plant Tour, July 24 - August 4, 2017. It's a great time to visit, so plan your trip now!

Call 1-888-925-8377 or e-mail <u>sales@waltersgardens.com</u> to schedule your visit.



### Key to Icons



Full Sun



Part Shade



Full Shade



Low Moisture



Average Moisture



**Consistent Moisture** 



Water's Edge/Bog Plant



**Ground Cover** 



Containers



**Climbing Plant** 



**Deer Resistant** 



Rabbit Resistant



Attracts Butterflies



Attracts Hummingbirds



Bee Friendly



Fragrant



Cut Flower/Foliage



Dried Flower/Foliage



Winter Interest



**Native Species** 



Native Cultivar



Stellar Sellers: Our Top 100 Selling Perennials



VIP : Virus-Indexed Perennial



**Award Winner** 

# Propagation Symbols

Seed

0

Division

Root cutting

Cuttings

Tissue Culture

### Key to Seasons

MWi	LWi	ESp	MSp	LSp	ESu	MSu	LSu	EFa	MFa	LFa	EWi
Mid	Late	Early	Mid	Late	Early	Mid	Late	Early	Mid	Late	Early
Winter	Winter	Spring	Spring	Spring	Summer	Summer	Summer	Fall	Fall	Fall	Winter
January	February	March	April	May	June	July	August	September	October	November	December

# About Walters Gardens, Inc.

### Established 1946

We have over 70 years of experience growing perennials, but it all started with the small flower business founded by Dena and John Knoll. Dennis Walters helped set the foundation for our company when he married their daughter, Harriet Knoll, and eventually took over the business in 1946. The original farm was 5 acres; everything was grown from seed, bare root, and hand dug.





### Devoted Greenhouses

For us, it's not just about offering the best plants on the market, but offering the best value as well. That vision starts with dedicated employees, the best growers in the business, and a diligent plant health staff.

Our reputation is only as good as our product. You can be confident in our product because our goal is to provide you with nothing but the best of everything you order.



#### Bare Root Field Production

Through the years it is our Bare Root Production which has kept us unique in the industry. Thanks to our location along Lake Michigan, we enjoy sandy, well drained soil that helps our roots grow bigger faster. We've been growing high quality bare root product from the very beginning and that still rings true today.



### Today, 2017

That 5-acre farm has grown to 1,500 acres and we're in the process of expanding our 500,000 square feet of greenhouses. Walters Gardens is still family owned and run. We haven't lost sight of our (bare) roots or the values that made this company what it is.

Our commitments to high quality plants and genetics have led to an expansive collection of Walters Gardens introduced varieties and a close relationship with the Proven Winners® brand.

All our success can be attributed to the employees who have spent countless years working and contributing to Walters Gardens.

# New Plant Development

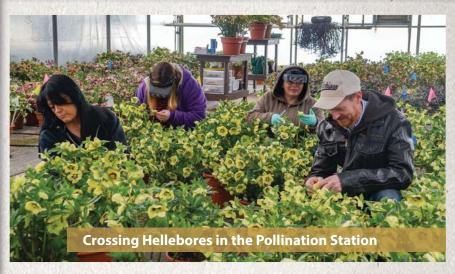




### Breeder Profile

### Hans Hansen

Meet Hans, head of the Walters Gardens hybridizing department. Hans is our go-to guy when it comes to knowing anything and everything about perennials. He's been living and breathing plants from a very young age, beginning his breeding work when he was just a teenager. Hans enjoys working with a wide variety of plants including Hostas, Baptisia, Peonies, and Mangaves. You'll find the results of his hard work throughout this catalog.



Our customers look to us for our exceptional genetics which have proven themselves over the years, from our distinctive hostas to our fabulous hardy Hibiscus and many others. The top exclusive genetics from our own hybridizing program and other hybridizers worldwide are trialed and selected for the Proven Winners® line.

Hybridizing goals are set for each genera with a focus on perennials that our growers, retailers, and home gardeners will be successful with. If you or someone you know is interested in having Walters Gardens, Inc. trial your new hybrids or sports, please contact the head of our hybridizing department, Hans Hansen (hans@waltersgardens.com) for more information.



### Walters Gardens, Inc. Introductions



Plants developed by Walters Gardens, Inc. hybridizers



Baptisia DECADENCE® DELUXE 'Pink Lemonade' PPAF

Look for plants with a lime green bar in our catalog, indicating they were hybridized at Walters Gardens!

#### **General Perennials**

Amsonia t. 'Storm Cloud' Agastache 'Mango Tango' PPAF Agastache 'Peachie Keen' PP25886 Agastache 'Rosie Posie' PP25857 Allium 'Medusa' PPAF Anemone 'Curtain Call Pink' PPAF Anemone 'Curtain Call Deep Rose' PPAF Aruncus 'Chantilly Lace' PPAF Asclepias t. 'Blonde Bombshell' PPAF Baptisia 'American Goldfinch' PPAF Baptisia 'Brownie Points' PP26624 Baptisia DECADENCE® 'Blueberry Sundae' PP23891 Baptisia DECADENCE® 'Cherries Jubilee' PP23907 Baptisia DECADENCE® 'Dutch Chocolate' PP23872 Baptisia DECADENCE® 'Lemon Meringue' PP24280 Baptisia DECADENCE® 'Sparkling Sapphires' PP27904 Baptisia DECADENCE® 'Vanilla Cream' PP25663 Baptisia DECADENCE® DELUXE 'Pink Lemonade' PPAF Baptisia DECADENCE® DELUXE 'Pink Truffles' PP26588 Baptisia 'Grape Taffy' PP26587 Baptisia 'Indigo Spires' PP26750 Baptisia 'Lavender Stardust' PPAF Brunnera m. 'Emerald Mist' PP20460 Brunnera m. 'Jack Frost' PP13859 Brunnera m. 'Looking Glass' PP17829 Buddleia HUMDINGER® 'Lavender Cupcake' PPAF Buddleia HUMDINGER® 'Little Angel' PPAF Buddleia HUMDINGER® 'Little Nugget' PPAF Buddleia HUMDINGER® 'Magenta Munchkin' PPAF Buddleia HUMDINGER® 'Orchid Annie' PPAF

Buddleia MONARCH® 'Blue Knight' PPAF Buddleia MONARCH® 'Crown Jewels' PP27878 Buddleia MONARCH® 'Dark Dynasty' PP27834 Buddleia MONARCH® 'Glass Slippers' PP27832 Buddleia MONARCH® 'Prince Charming' PPAF Buddleia MONARCH® 'Queen of Hearts' PPAF Clematis 'Violet Stardust' PPAF Clematis 'Stand By Me' PPAF Coreopsis SIZZLE & SPICE™ 'Crazy Cayenne' PPAF Coreopsis SIZZLE & SPICE™ 'Curry Up' PPAF Coreopsis SIZZLE & SPICE™ 'Hot Paprika' PPAF Coreopsis SIZZLE & SPICE™'Zesty Zinger' PPAF Dianthus 'Fire and Ice' PP23483 Dianthus FRUIT PUNCH® 'Black Cherry Frost' PPAF Dianthus FRUIT PUNCH® 'Cherry Vanilla' PPAF Dianthus FRUIT PUNCH® 'Classic Coral' PPAF Dianthus FRUIT PUNCH® 'Cranberry Cocktail' PPAF Dianthus FRUIT PUNCH® 'Maraschino' PP27882 Dianthus FRUIT PUNCH® 'Raspberry Ruffles' PPAF Dianthus FRUIT PUNCH® 'Spiked Punch' PPAF Dianthus FRUIT PUNCH® 'Sweetie Pie' PPAF Dianthus 'Paint the Town Fuchsia' PPAF Dianthus 'Paint the Town Magenta' PPAF Dianthus PRETTY POPPERS™'Double Bubble' PPAF Dianthus PRETTY POPPERS™ 'Electric Red' PPAF

#### **Ornamental Grasses**

Festuca g. 'Blue Whiskers' PPAF
Miscanthus s. 'Autumn Anthem' PP27411
Miscanthus s. 'Encore' PPAF
Panicum v. PRAIRIE WINDS® 'Apache Rose' PPAF
Panicum v. 'Blue Fountain' PPAF
Panicum v. PRAIRIE WINDS® 'Totem Pole' PPAF
Schizachyrium s. PRAIRIE WINDS® 'Blue Paradise' PPAF
Schizachyrium s. 'Smoke Signal' PP27433
Schizachyrium s. 'Twilight Zone' PP27432
Sporobolus h. 'Gone with the Wind'

Helleborus HONEYMOON™ 'French Kiss'
Helleborus HONEYMOON™ 'New York Night'
Helleborus HONEYMOON™ 'Paris in Pink'
Helleborus HONEYMOON™ 'Rio Carnival'
Helleborus HONEYMOON™ 'Rome in Red'
Helleborus HONEYMOON™ 'Sandy Shores'
Helleborus HONEYMOON™ 'Spanish Flare'
Helleborus WEDDING PARTY™ 'Blushing Bridesmaid'
Helleborus WEDDING PARTY™ 'Confetti Cake'
Helleborus WEDDING PARTY™ 'Confetti Cake'
Helleborus WEDDING PARTY™ 'First Dance'
Helleborus WEDDING PARTY™ 'First Dance'
Helleborus WEDDING PARTY™ 'Flower Girl'
Helleborus WEDDING PARTY™ 'Maid of Honor'
Helleborus WEDDING PARTY™ 'True Love'
Helleborus WEDDING PARTY™ 'Wedding Bells'
Hemerocallis RAINBOW RHYTHM® 'Going

Bananas' PP17164

Hemerocallis RAINBOW RHYTHM® 'Orange Smoothie' PPAF Heuchera 'Berry Timeless' PP26357 Heuchera DOLCE® 'Appletini' PPAF Heuchera DOLCE® 'Blackberry Ice' PP26788

Heuchera DOLCE® 'Silver Gimdrop' PPAF Heuchera 'Electric Plum' PPAF Heuchera 'Grape Expectations' PP26894

Heuchera 'Lava Lamp' PP26761 Heuchera PRIMO™ 'Black Pearl' PPAF Heuchera PRIMO™ 'Pretty Pistachio' PPAF Heuchera PRIMO™ 'Wild Rose' PPAF Heuchera 'Rose Quartz' Heuchera 'Twist of Lime' PPAF Heuchera 'You're So Vein' PPAF Heucherella 'Catching Fire' PPAF Heucherella FUN AND GAMES® 'Eye Spy' PPAF Heucherella FUN AND GAMES® 'Hopscotch' PPAF Heucherella FUN AND GAMES® 'Red Rover' PPAF Heucherella 'Galactica' PPAF Heucherella 'Pink Fizz' PP26947 Heucherella 'Pumpkin Spice' PPAF Hibiscus 'Airbrush Effect' PPAF Hibiscus 'Mars Madness' PP27838 Hibiscus 'Midnight Marvel' PP24079 Hibiscus 'Mocha Moon' PP27837 Hibiscus 'Plum Fantasy' PP25986 Hibiscus 'Starry Starry Night' PP27901 Hibiscus 'Summer in Paradise' PPAF Hibiscus SUMMERIFIC® 'Ballet Slippers' PPAF Hibiscus SUMMERIFIC® 'Berry Awesome' PP27936 Hibiscus SUMMERIFIC® 'Cherry Choco Latte' PPAF Hibiscus SUMMERIFIC® var. 'Cranberry Crush' PP21984 Hibiscus SUMMERIFIC® 'Perfect Storm' PP27880 Hibiscus 'Tie Dye' PP24078 Hibiscus 'Vintage Wine' PP27839 Hosta 'Afterglow' PP26755 Hosta 'Alligator Alley' Hosta 'Angel Falls' PPAF Hosta 'Beyond Glory' PPAF Hosta 'Blue Elf' PPAF Hosta 'Church Mouse' Hosta 'Cool as a Cucumber' Hosta 'Diamonds are Forever' PP26011 Hosta 'Island Breeze' PP27151 Hosta 'June Spirit' PP25593 Hosta 'Loyalist' Hosta 'Mighty Mouse' Hosta 'Mini Skirt' PP26743 Hosta 'Northern Exposure' Hosta 'One Last Dance' PPAF Hosta 'Pocketful of Sunshine' PP23709 Hosta 'Prairie's Edge' Hosta 'Pure Heart' Hosta 'Regal Splendor' Hosta 'Remember Me' Hosta 'Revolution' Hosta 'Royal Wedding' PP26727 Hosta 'School Mouse' PPAF Hosta SHADOWLAND® 'Autumn Frost' PP23224 Hosta SHADOWLAND® 'Hudson Bay' PP23598

Hosta SHADOWLAND® 'Waterslide' PPAF

Lagerstroemia BARISTA® 'Bubble Tea' PPAF

Lagerstroemia BARISTA® 'Cool Beans' PPAF

Lagerstroemia BARISTA® 'Frappe Pink' PPAF

Lagerstroemia BARISTA® 'Like a Latte' PPAF

Lagerstroemia BARISTA® 'Cherry Mocha' PPAF

Hosta 'Twilight' PP14040

Hosta 'Wiggles and Squiggles'

Hosta 'Wrinkle in Time' PPAF



### Walters Gardens, Inc. Introductions cont.

#### Plants developed by Walters Gardens, Inc. hybridizers

Perovskia a. 'Blue Jean Baby' PPAF

Lagerstroemia BARISTA® 'Spiced Plum' PPAF Lagerstroemia BARISTA® 'Sweet Macchiato' PPAF Leucanthemum s. AMAZING DAISIES®

'Banana Cream' PP23181 Leucanthemum s. 'Cream Puff' PPAF Leucanthemum s. 'Spoonful of Sugar' PPAF Leucanthemum s. 'Whoops-a-Daisy' PP27259 Ligularia 'Bottle Rocket' PP24486 Ligularia 'King Kong' PPAF Monarda 'Leading Lady Lilac' PP26431 Monarda 'Leading Lady Plum' PP26447 Monarda d. 'Pardon My Cerise' PPAF Monarda d. 'Pardon My Lavender' PPAF Monarda d. 'Pardon My Pink' PP24244 Monarda d. 'Pardon My Purple' PP22170

Monarda SUGAR BUZZ® 'Blue Moon' PPAF Monarda SUGAR BUZZ® 'Bubblegum Blast' PP27497 Monarda SUGAR BUZZ® 'Cherry Pops' PP27619 Monarda SUGAR BUZZ® 'Cotton Candy' PPAF Monarda SUGAR BUZZ® 'Grape Gumball' PP27498

Monarda SUGAR BUZZ® 'Lilac Lollipop' PP27571 Monarda SUGAR BUZZ® 'Pink Frosting' PPAF Monarda SUGAR BUZZ® 'Rockin' Raspberry' PPAF

Nepeta f. 'Cat's Meow' PP24472 Nepeta f. 'Kitten Around' PPAF Nepeta f. 'Purrsian Blue' PP24788 Penstemon 'Blackbeard' PPAF Penstemon 'Midnight Masquerade' PPAF Perovskia a. 'Denim 'n Lace' PPAF Perovskia a. 'Rocketman' PP27526 Phlox 'Amethyst Pearl' PPAF Phlox 'Cloudburst' PPAF Phlox 'Fashionably Early Crystal' PPAF Phlox 'Fashionably Early Flamingo' PPAF Phlox 'Fashionably Early Lavender Ice' PPAF Phlox 'Fashionably Early Princess' PPAF Phlox p. 'Glamour Girl' PP25778 Phlox 'Kung Fuchsia' PPAF Phlox 'Opening Act Blush' PP27462 Phlox 'Opening Act White' PP27461 Pulmonaria 'Twinkle Toes' PPAF Salvia n. 'Bumbleberry' PPAF Salvia n. 'Bumbleblue' PPAF Salvia n. 'Bumblesky' PPAF Salvia COLOR SPIRES® 'Azure Snow' PPAF Salvia COLOR SPIRES® 'Pink Dawn' PP26343 Salvia COLOR SPIRES® n. 'Violet Riot' PP26273

Salvia FASHIONISTA™'Ballerina Pink' PPAF Salvia FASHIONISTA™'Midnight Model' PPAF Salvia FASHIONISTA™'Pretty in Pink' PPAF Sedum 'Little Miss Sunshine' PPAF Sedum 'Night Embers' PPAF

Sedum ROCK 'N GROW® 'Lemonjade' PP26448 Sedum ROCK 'N GROW® 'Popstar' PPAF Sedum ROCK 'N GROW® 'Superstar' PPAF

Tiarella 'Cutting Edge' PPAF Tiarella 'Fingerpaint' PPAF Tradescantia 'Charlotte's Web' PPAF Veronica 'Blue Skywalker' PPAF Veronica MAGIC SHOW® 'Enchanted Indigo'

Veronica MAGIC SHOW® 'Hocus Pocus' PP23853 Veronica MAGIC SHOW® 'Pink Potion' PPAF Veronica MAGIC SHOW® 'White Wands' PP27632 Veronica 'Mona Lisa Smile' PPAF

Veronica 'Perfectly Picasso' PPAF Veronica 'Royal Rembrandt' PPAF Veronica 'Very Van Gogh' PP27428 Yucca f. 'Excalibur'

#### **Temperennials**

Agave 'Desert Diamond' PP26384 Colocasia 'Black Swan' PPAF Colocasia 'Distant Memory' PPAF Cordyline t. 'Cherry Cordial' PPAF DIGIPLEXIS® 'Berry Canary' PP27607



# Walters Gardens, Inc. Exclusives

#### Plants developed by hybridizers worldwide and offered only by Walters Gardens, Inc.

Astilbe 'Amber Moon' PP26028 Cimicifuga 'Chocoholic' PP24821

Grass - Carex s. 'Snow Cap'

Grass - Miscanthus s. 'Oktoberfest' PP27074

Hosta 'Bridal Falls' PP25594

Hosta 'Hans'

Hosta 'Humpback Whale'

Hosta 'Munchkin Fire'

Hosta 'Rhino Hide' PP23665 Hosta 'Sun Mouse' PPAF

Temperennial - Agave b. 'Monterrey Frost'

Temperennial - Agave b. 'Stingray' PPAF

Temperennial - Agave d. 'Desert Sunset'

Temperennial - Agave o. 'Frosty Blue'

Temperennial - Agave 'Ripple Effect' PPAF

Temperennial - Agave x. 'Frostbite'



Hosta 'Munchkin Fire'

Plants with a dark green bar in our catalog indicate they are exclusive to Walters Gardens!

### Mad About Mangave®

A premium collection of hybrid succulent temperennials developed by Walters

Manfreda u. 'Cherry Chocolate Chip' PPAF Manfreda u. 'Mint Chocolate Chip' PPAF Mangave 'Bad Hair Day' PPAF Mangave 'Carnival' PPAF Mangave 'Catch a Wave' PPAF Mangave 'Falling Waters' PPAF Mangave 'Inkblot' PPAF Mangave 'Kaleidoscope' PPAF

Mangave 'Lavender Lady' PPAF

Mangave 'Man of Steel' PPAF Mangave 'Mission to Mars' PPAF Mangave 'Moonglow' PPAF Mangave 'Pineapple Express' PPAF Mangave 'Silver Fox' PPAF Mangave 'Spotty Dotty' PPAF Mangave 'Tooth Fairy' PPAF Mangave 'Whale Tale' PPAF



# New Arrivals

### **SUMMER 2017 / SPRING 2018**

#### **Hardy Perennials**

Alcea r. Halo Series - Candy Anemone 'Curtain Call Deep Rose' PPAF WGI Introduction

Anemone 'Curtain Call Pink' PPAF WGI Introduction

Aruncus 'Chantilly Lace' PPAF WGI Introduction

Asclepias t. 'Blonde Bombshell' PPAF WGI Introduction

Baptisia 'American Goldfinch' PPAF WGI Introduction

#### Baptisia DECADENCE® DELUXE Series

WGI Introduction

Baptisia 'Pink Lemonade' PPAF

Clematis 'Copernicus'

Clematis i. 'Blue Ribbons'

Clematis 'Monte Cassino'

Clematis 'Rosamunde'

Clematis 'Skyfall'

Clematis 'Violet Stardust' PPAF

WGI Introduction

Clematis 'Stand By Me' PPAF WGI Introduction

Coreopsis g. 'SunKiss'

Coreopsis UPTICK™ Series

UPTICK™ Cream & Red ('Balupteamed' PPAF) UPTICK™ Gold & Bronze ('Baluptgonz' PPAF) UPTICK™ Yellow & Red ('Baluptowed' PPAF)

Delphinium e. 'Million Dollar Sky'

#### Dianthus FRUIT PUNCH® Series

WGI Introduction

Dianthus 'Cherry Vanilla' PPAF Dianthus 'Classic Coral' PPAF

Dianthus 'Raspberry Ruffles' PPAF

#### **Dianthus PRETTY POPPERS™ Series**

WGI Introduction

'Double Bubble' PPAF

'Electric Red' PPAF

Dianthus b. 'Scarlet Fever' PPAF

Echinacea LAKOTA™'Sante Fe'

Echinacea p. PRAIRIE SPLENDOR™ Rose

Compact

Epimedium 'Domino'

Epimedium 'Pink Champagne'

Fragaria DELIZZ™

#### **Ornamental Grasses**

Carex o. EVERCOLOR® 'Everillo' PP21002 Deschampsia c. 'Northern Lights' Panicum v. 'Blood Brothers'

### PRAIRIE WINDS® Grasses

Panicum v. 'Totem Pole' PPAF WGI Introduction

Sporobolus h. 'Gone with the Wind' WGI Introduction

Heliopsis h. TUSCAN GOLD™ ('Inhelsodor' PPAF) Helleborus ROSEMARY ('Walhero' PP19439) Hemerocallis EARLYBIRD ORIOLE™

('Centerton One' PP24129)

Hemerocallis 'Maestro Puccini' Hemerocallis 'New Lavender Triumph' Hemerocallis 'New Tangerine Twist'

#### **Hemerocallis RAINBOW RHYTHM®** Collection PM

Hemerocallis 'Orange Smoothie' PPAF

WGI Introduction

Hemerocallis 'Storm Shelter'

Hemerocallis 'Romantic Returns' PP13481

### Look for new items in red throughout this catalog!

#### **Heuchera PRIMO™ Series**

WGI Introduction

Heuchera 'Wild Rose' PPAF

Heuchera 'Twist of Lime' PPAF

WGI Introduction

Heuchera 'You're So Vein' PPAF WGI Introduction

#### Heucherella FUN AND GAMES®

Collection PM

WGI Introduction

Heucherella 'Eye Spy' PPAF

Hibiscus 'Airbrush Effect' PPAF WGI Introduction

#### Hibiscus SUMMERIFIC® Series

WGI Introduction Hibiscus 'Cherry Choco Latte' PPAF

Hosta 'Blue Elf' PPAF

WGI Introduction

Hosta 'Fire and Ice'

#### Hosta SHADOWLAND® Collection

WGI Introduction

Hosta 'Waterslide' PPAF

Hosta 'Wiggles and Squiggles'

WGI Introduction

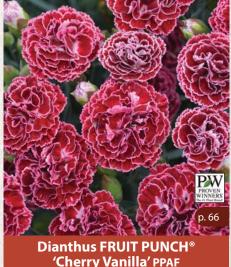
Iberis s. 'Candy Ice'

Iberis s. 'Snowball'

Iris 'Bernice's Legacy' Iris 'Blatant'



Anemone 'Curtain Call Pink' PPAF





'Eye Spy' PPAF

Iris 'His Royal Highness' Iris s. 'Blueberry Fair' Iris s. 'Sky Mirror'

#### **Lagerstroemia BARISTA® Collection**

WGI Introduction Lagerstroemia 'Cool Beans' PPAF

Leucanthemum s. 'Cream Puff' PPAF WGI Introduction

Nepeta f. 'Kitten Around' PPAF WGI Introduction

Penstemon 'Midnight Masquerade' PPAF WGI Introduction

Phlox 'Cloudburst' PPAF WGI Introduction

Phlox 'Kung Fuchsia' PPAF WGI Introduction

Primula BELARINA® Series Amethyst Ice

('Kerbelpicotee' PPAF) Primula 'Romance'

Pulmonaria 'Twinkle Toes' PPAF WGI Introduction

#### Salvia COLOR SPIRES® Collection

WGI Introduction Salvia 'Azure Snow' PPAF

#### Salvia FASHIONISTA™ Collection

WGI Introduction Salvia 'Ballerina Pink' PPAF Salvia 'Midnight Model' PPAF Salvia 'Pretty in Pink' PPAF

Salvia n. 'Bumbleberry' PPAF WGI Introduction

Salvia n. 'Bumbleblue' PPAF WGI Introduction

Salvia n. 'Bumblesky' PPAF WGI Introduction

Sedum 'Little Miss Sunshine' PPAF WGI Introduction

#### **Back by Popular Demand**

Agave d. 'Desert Sunset' Hosta 'Night Before Christmas' Hosta 'Undulata Albomarginata' Iris 'Concertina' Paeonia 'Felix Supreme'

#### Sedum ROCK 'N GROW® Collection

WGI Introduction Sedum 'Popstar' PPAF Sedum 'Superstar' PPAF Sempervivum 'Black' Sempervivum c. 'Limelight' Sempervivum 'Peggy' Sempervivum 'Sirius' Tiarella 'Cutting Edge' PPAF WGI Introduction Veronica 'Mona Lisa Smile' PPAF

#### WGI Introduction **Temperennials**

Agave a. 'Opal' Agave b. 'Stingray' PPAF WGI Exclusive Agave 'Ripple Effect' PPAF WGI Exclusive Colocasia 'Black Swan' PPAF WGI Introduction Colocasia 'Distant Memory' PPAF WGI Introduction

#### MAD ABOUT MANGAVE® Collection

WGI Introduction Manfreda u. 'Cherry Chocolate Chip' PPAF Mangave 'Bad Hair Day' PPAF Mangave 'Carnival' PPAF Mangave 'Catch a Wave' PPAF Mangave 'Falling Waters' PPAF Mangave 'Silver Fox' PPAF Mangave 'Spotty Dotty' PPAF

Mangave 'Tooth Fairy' PPAF Mangave 'Whale Tale' PPAF

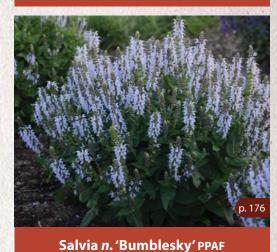
#### **Items Not Available for** 2017/2018

Agave 'Cream Spike' Hosta 'Grand Tiara' Iris 'Beverly Sills' Mukdenia 'Karasuba' Paeonia 'Joanna Marlene' Sedum AUTUMN CHARM™ ('Lajos' PP14421)





Leucanthemum s. 'Cream Puff' PPAF



Sedum ROCK 'N GROW® 'Superstar' PPAF



Veronica 'Mona Lisa Smile' PPAF

### Our Commitment to Plant Health

Walters Gardens, Inc. has made a strong commitment to provide only the most healthy, vigorous stock to our customers. We are working to ensure that all of our VIP designated crops are virus indexed regularly for the most common viruses as well as any crops that show symptoms of a virus. Plants are tested here at Walters Gardens, Inc. for the viruses listed below and are designated with a bow tie symbol.

### Virus Tests

#### **General Perennials**

- Alfalfa Mosaic Virus (AMV)
- Alternanthera/Papaya Mosaic Virus (AltMV/PapMV)
- Arabis Mosaic Virus (ArMV)
- Cucumber Mosaic Virus (CMV)
- Impatiens Necrotic Spot Virus (INSV)
- Potyvirus Group (POTY)
- Tobacco Mosaic Virus (TMV)
- Tobacco Ringspot Virus (TRSV)
- Tobacco Streak Virus (TSV)
- Tomato Aspermy Virus (TAV)
- Tomato Ringspot Virus (ToRSV)
- Tomato Spotted Wilt Virus (TSWV)

#### **Dianthus**

- 11 General Perennial tests (listed above)
- Carnation Etched Ring Virus (CERV)
- Carnation Latent Virus (CLV)
- Carnation Mottle Virus (CarMV)
- Carnation Necrotic Fleck Virus (CNFV)
- Carnation Ringspot Virus (CRSV)

#### Hosta

- Arabis Mosaic Virus (ArMV)
- Cucumber Mosaic Virus (CMV)
- Hosta Virus X (HVX)
- Impatiens Necrotic Spot Virus (INSV)
- Tobacco Ringspot Virus (TRSV)
- Tomato Ringspot Virus (ToRSV)
- Tomato Spotted Wilt Virus (TSWV)
- Tobacco Streak Virus (TSV)



#### vi • rus – in • dexed adjective

1. A virus-indexed variety is one that has been tested and deemed free of the viruses it was tested for up to the point of testing.

# How to identify virus-indexed plants (VIP) in this catalog:



A bow tie symbol is located in the key code of each variety that has been virus-indexed.

# Sustainable Production Practice Integrated Pest Management

#### In the Fields

Understanding the vital importance of plant health, we remain vigilant in preventing problems in our fields. Before a crop is planted in the field, we make sure our planting stock is clean and disease-free. We then diversify our plantings so that disease prone items are never planted in the same place twice. All of

the equipment used to plant and harvest our hosta stock blocks is sanitized between cultivars. We also scout weekly for weeds, insect damage, unusual variations in growth, trueness to type, and overall plant health.



#### In the Greenhouse

As in the fields, prevention is key when it comes to pest and disease management in our greenhouses. We do weekly scouting for any pest, disease, or nutritional issues and do preventative spraying in regular intervals to prevent the onset of disease. Our goal is to catch problems at the earliest stage possible and to target the treatment to the specific crop

before it spreads to other plants. When treatment is needed, we use beneficial insects or reduced risk pesticides which target specific pests rather than using broad spectrum chemicals.

### Product Profile

### **Bare Root Perennials**

As the largest wholesale grower of bare root perennials in the nation, we offer a broad selection of generously graded varieties. Most are grown for one season and are sold as #1 grade transplants or divisions. Hemerocallis, Hosta, and Intersectional Peonies are grown for two seasons before they are sold. Select perennials are offered in economically priced #2 grade divisions. See price list for complete availability.













### #1 Grade (G1)

Most #1 grade perennials are one year plants or generously graded divisions of a one year plant. #1 Grade Hemerocallis and Hosta are sold as 2-4 eye/fan divisions of a two year field clump depending on the variety. Intersectional peonies are sold as divisions of a two year field clump.

**Count:** sold in multiples of 25 **Minimum order:** 1 box of 25

### #2 Grade (G2)

Most #2 grade perennials are one year plants or divisions of a one year plant. #2 Grade Hemerocallis and Hosta are sold as smaller 1-2 eye/fan divisions of a two year field clump.

**Count:** sold in multiples of 100 **Minimum order:** 1 box of 100



### Product Profile

### **Plug Products**

Many of the products offered in this catalog are grown in plug form. Several sizes are available including 20, 30, 72, and 128 count. The majority of our plugs are easy to transplant Elle Plugs, while others are traditional loose fill plugs. The type of plug used is based upon the specific needs of the plant.

Larger 20 and 30ct plugs are best suited to customers looking for faster turnaround times and sales the same season. Smaller 72 and 128ct plugs are better suited for growers looking to produce larger quantities at a lower input cost. They are typically planted in summer for sales the following spring.

# Approximate Plug Measurements: 31/4in deep x 23/4in wide Minimum order: 1 tray of 20





### 30ct Plugs



**Approximate Plug Measurements:** 3in deep x 2in wide **Minimum order:** 1 tray of 30

### 30ct Grass Plugs - New for 2017!

In 2017, we are converting the majority of our large grass plugs to a new 30ct tray. The new tray features a significantly deeper, more cost-effective plug size. We anticipate the deeper plug will give you improved quality and similar performance to our 20ct, all at a lower price point.





**Approximate Plug Measurements:** 4½in deep x 2in wide **Minimum order:** 1 tray of 30

### Plug Products, cont.

We offer a number of perennials in economically priced 72 and 128ct plugs which are ideal for growers looking to produce larger quantities of their best selling items at a lower input cost. Don't see exactly what you're looking for? We accept custom orders for 72s and 128s (minimums apply). Please contact us for details.



Timing Chart				
PRODUCT	SIZE	WHEN TO PLANT	FINISH SIZE	AVERAGE FINISH TIME
General Perennials	#1 Grade	Late Summer - Early Spring	1-gal	6-10 wks
	#2 Grade	Late Summer	1-gal	8-12 wks
	#3 Grade	Late Summer - Early Spring	1-qt	4-6 wks
	20ct plugs	Early Spring	1-gal	6-10 wks
	30ct plugs	Early Spring Spring	1-gal 1-qt	6-10 wks 4-6 wks
	72ct plugs	Late Summer Early Spring Spring	1-gal 1-qt 6-pk	8-10 wks 4-6 wks 3-4 wks Based on zone 5, min 55- 60°F constant ghse temp
	128ct plugs	Late Summer Early Spring Spring	1-gal 1-qt 6-pk	12-16wks 5-8wks 4-5wks
Hibiscus	#1 Grade	Spring	3-gal	8-10 wks (flowers in 12-14 wks)
	72ct plugs	Spring	2-gal	10-12 wks (flowers in 16-18 wks)
Hosta	20ct plugs	Midsummer - Early Spring Late Summer	1-gal 1-qt (Mini Hosta)	8-10 wks 6-10 wks
	72ct plugs	Late Spring - Early Summer Midsummer - Late Summer Early Spring	1-gal 1-qt 6-pk	16-20 wks 8-10 wks 6-8 wks Based on zone 5, 65-70°F or warmer natural temps
General Temperennials	72ct plugs	Spring Early Spring	4-in 1-gal	4-6 wks 8-10 wks
Succulent Temperennials	20 or 30ct plugs	Early Spring	1-qt	8-12 wks
	72ct plugs	Early Spring - Late Spring	1-qt	20-24 wks
Tropical Temperennials	20ct plugs	Early Spring Early Spring	1-gal 2-gal	6-10 wks 10-12 wks

<sup>\*</sup> Finish times vary by variety and growing environment (temperature, water, amount of light, fertilizer, etc.).



# Proven Winners® Perennials





### The Power Behind the Brand



The partnership between Walters Gardens, Inc. and Proven Winners has created the top destination for growers looking for outstanding genetics in top performing perennials. By selecting new varieties for both garden performance and production success, gardeners and growers alike are successful with our perennials. And that keeps them coming back for more!

### We're Working for You



Some of the best minds in the business are part of the Proven Winners organization. From those who seek out new plants from across the globe for future introduction, to the people who trial and grow them, those who utilize every marketing dollar collected to further promote the brand, and everyone in between, we are all working to build the Proven Winners brand.

### It Starts with Great Plants

A better garden starts with a better plant. To ensure only the top performing perennials are put into the Proven Winners brand, they are first trialed extensively. Trialing begins here at Walters Gardens, Inc., where new perennials are observed growing in the ground and in containers. From there, the select few we feel are worthy of being considered for the Proven Winners brand are passed along to the Proven Winners partners in the varying climates of Carleton MI and Loudon NH for additional trialing. After trialing is complete, plants are voted on and either accepted or rejected for the brand. Upon introduction,

new Proven Winners Perennials are sent to numerous other trialing sites around the country for additional data collection.

#### **US Trial Sites**

- · University of Georgia, Athens, GA
- Chicago Botanical Garden, Glencoe, IL
- Four Star Greenhouse, Carleton, MI
- · Walters Gardens, Inc., Zeeland, MI
- University of Minnesota, Morris, MN
- Pleasant View Gardens, Loudon, NH
- Dallas Arboretum, Dallas, TX
- · Virginia Tech, Blacksburg, VA



### **Proven Winners®**



# Perennial of the Year<sup>TM</sup>

This past year Proven Winners revealed 'Banana Cream' as their inaugural Perennial of the Year for 2017 and 'Black Pearl' as the upcoming selection for 2018. The Perennial of the Year is selected for its exceptional performance in production and the garden, as well as its representation as one



Leucanthemum s. AMAZING DAISIES® 'Banana Cream' PP23181 2017 Proven Winners® Perennial of the Year

# Supporting the Independent Garden Center

Around 75% of Proven Winners' sales come from IGC's. Realizing this, Proven Winners has several programs in place to support the Independent Garden Center, including the Certification Training Program.





### **Proven Winners® University**



Has your staff completed the Certification Training Program, but wants even bonus training? New this year, your staff can enroll in Proven Winners® University. This new program is a series of quick, informative videos (2-5 minutes long) that continues training once you've finished certification. It's a great way to continue the education of your employees.

For more information about Proven Winners® University, go to: www.provenwinners.com/Professionals/PWUniversity



# Building Brand Awareness

### 100% of Marketing Dollars Reinvested

Great plants make a great plant brand. But it also takes an incredible amount of resources to build brand awareness among trade and consumer audiences. Many people are not aware that Proven Winners essentially operates as a not-for-profit organization in that every marketing dollar collected is reinvested directly into the Proven Winners brand. Millions of dollars are spent each year on one of the most extensive marketing campaigns of any plant brand.



Billboards



**Print Advertisements** 

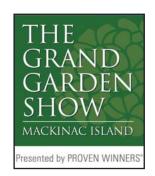
### Gardener's Idea Book



The FREE Gardener's Idea Book inspires and offers creative gardening ideas to over 350,000 consumers annually.

### The Grand Garden Show





Proven Winners reaches consumers directly at events created just for them like the Grand Garden Show at Mackinac Island and Outdoor Living Extravaganzas.

### Social Media Presence

Passionate and non-traditional gardeners are reached through a variety of social media platforms. Proven Winners continues to build their online community by posting current, creative ideas and timely information about Proven Winners products and events.





Pinterest



twitter





You Tube



#### PROVEN WINNERS' The J1 Flut thend:

# Brand ambassadors Reaching Out to Garden Media Professionals



### P. Allen Smith

P. Allen Smith is a plantsman that many avid gardeners look to for their gardening advice. They'll find him promoting Proven Winners through his television and radio shows, E-How Home and other online efforts, blogger events, talks, publications, and more. Allen generates millions of consumer impressions annually.



### Kerry Ann Mendez

Kerry Ann Mendez is a self-taught gardener of 25+ years who loves to share her tips and tricks for low maintenance gardening. She's a garden consultant, designer, author, and lecturer. Mendez's work has been published in numerous gardening magazines and she has appeared on national and local television. She owns Perennially Yours (www.pyours.com).



Proven Winners is always on the hunt for the latest and greatest trends and ways to translate them to the green industry. They found Garden Answer, a husband and wife team of Laura and Aaron LeBoutillier, who had began filming DIY and garden tutorials since 2014 and have since exploded in popularity. Laura has a background in horticulture—she used to work at her parent's garden center in Eastern Oregon before starting Garden Answer. Proven Winners now supports Garden Answer, so you'll see more Proven Winners plants being featured in their videos. Garden Answer, however, still has creative control so the videos are still as genuine and unique as ever.

Watch for these plants in Laura and Aaron's videos!

- Amsonia t. 'Storm Cloud'
- Clematis 'Stand By Me' PPAF
- Dianthus FRUIT PUNCH® 'Classic Coral' PPAF
- Gypsophila p. FESTIVAL STAR®
- Hemerocallis RAINBOW RHYTHM® 'Going Bananas' PP17164 •
- Hemerocallis RAINBOW RHYTHM® 'Orange Smoothie' PPAF
- Hemerocallis RAINBOW RHYTHM® 'Siloam Peony Display'
- Hemerocallis RAINBOW RHYTHM® 'Storm Shelter'
- Heuchera PRIMO™ 'Black Pearl' PPAF
- Heuchera PRIMO™'Wild Rose' PPAF
- Heucherella FUN AND GAMES® 'Red Rover' PPAF
- Hosta SHADOWLAND® 'Autumn Frost' PP23224
- Hosta SHADOWLAND® 'Waterslide' PPAF
- Tiarella 'Cutting Edge' PPAF



# See bolor from Frost to Frost

### Perfect Perennials for Spring (April/May)

- Amsonia 'Storm Cloud'
- Baptisia DECADENCE® Series
- Clematis 'Stand By Me' PPAF
- Dianthus FRUIT PUNCH® Series
- Dianthus Paint the Town Series
- Heuchera PRIMO™ Series
- Heuchera DOLCE® Series
- Heucherella FUN AND GAMES® Series
- Salvia COLOR SPIRES® Collection
- Tiarella 'Cutting Edge' PPAF



Amsonia t. 'Storm Cloud'



Baptisia DECADENCE® 'Sparkling Sapphires' PP27904



Gypsophila p. FESTIVAL STAR® ('Danfestar' PP14818)



Heucherella FUN AND GAMES® 'Eye Spy' PPAF



Salvia COLOR SPIRES<sup>®</sup>
'Pink Dawn' PP26343

### Summer Sensations (June/July/August)

- Aruncus 'Chantilly Lace' PPAF
- Clematis 'Stand By Me' PPAF
- Clematis 'Sweet Summer Love' PP24044
- Dianthus FRUIT PUNCH® Series
- Dianthus Paint the Town Series
- Echinacea LAKOTA™'Sante Fe'
- Gypsophila p. FESTIVAL STAR®
- Heliopsis h. TUSCAN GOLD™
- Heliopsis h. 'Tuscan Sun' PP18763

- Hemerocallis RAINBOW RHYTHM®

  Daylilies
- Heuchera PRIMO™ Series
- Heuchera DOLCE® Series
- Heucherella FUN AND GAMES® Series
- Hibiscus SUMMERIFIC® Series
- Hosta SHADOWLAND® Collection
- Lavandula a. SWEET ROMANCE®
- Leucanthemum s. AMAZING DAISIES®
- Ligularia 'Bottle Rocket' PP24486

- Monarda Leading Lady Series
- Monarda Pardon My Series
- Nepeta f. 'Cat's Meow' PP24472
- Penstemon 'Midnight Masquerade'
  PPAF
- Perovskia a. 'Denim 'n Lace' PPAF
- Phlox 'Cloudburst' PPAF
- Phlox Opening Act Series
  - Tradescantia 'Charlotte's Web' PPAF
  - Veronica MAGIC SHOW® Collection



Dianthus FRUIT PUNCH® 'Cherry Vanilla' PPAF



Hemerocallis RAINBOW RHYTHM® 'Nosferatu'



Heuchera DOLCE® 'Silver Gumdrop' PPAF



Monarda *d.* 'Pardon My Pink' PP24244



Veronica MAGIC SHOW® 'Enchanted Indigo' PP26603

### Finish through Fall (September/October)

- Clematis 'Sweet Summer Love' PP24044
- Dianthus FRUIT PUNCH® Series
- Dianthus Paint the Town Series
- Echinacea LAKOTA™'Sante Fe'
- Heuchera PRIMO™ Series
- Heuchera DOLCE® Series
- Heucherella FUN AND GAMES® Series
- Hibiscus SUMMERIFIC® Series
  - Lavandula a. SWEET ROMANCE®
- Nepeta f. 'Cat's Meow' PP24472
- Perovskia a. 'Denim 'n Lace' PPAF
  - PRAIRIE WINDS® Ornamental Grasses
- Sedum ROCK 'N GROW® Collection



Lavandula a. SWEET ROMANCE® ('Kerlavangem' PP23001)



Hibiscus SUMMERIFIC® 'Berry Awesome' PP27936



Nepeta f. 'Cat's Meow' PP24472



Perovskia *a.* 'Denim 'n Lace' PPAF



Sedum ROCK'N GROW®
'Popstar' PPAF

# The Proven Package

### **Building Sales on Brand Awareness**

Our partnership with Proven Winners® is now entering its seventh growing season, and we've seen the benefits of working with a consumer brand. We believe in the power of the Proven Package and all of the research that stands behind it. We know that perennials sold in branded containers will sell more plants as brand awareness builds.

Our customers are showing us every year with their repeat orders and order increases that Proven Winners Perennials are some of their top sellers. Sales are building annually as we watch our customers' businesses grow.

The Proven Package is essential for brand awareness—consumers know to look for the white Proven Winners branded container when they shop. That is why the white Proven Winners branded container and label are required for all Proven Winners Perennials. Benchcards are optional, but highly recommended, for retailers.



# Proven Winners® Stake Labels

All of the Proven
Winners Perennials
we offer are sold
with the Proven
Winners stake label
shown here. They
feature attractive
photos, easy to read
information, and a QR
code which provides
additional images,
growing tips, features
and awards. The cost of this

label is included in the RMT amount for each plant. See p. 208 for more information.

# Proven Winners® Premium Square Labels

We are now offering our large 5" square labels for all Proven Winners varieties that we offer and are no longer requiring the larger square tag for select items. If you do not request the square tag, you will receive the smaller stake label





**by default.** The larger square label has much greater visibility than the smaller stake label, which can get lost in the plant. Stakes are sold separately and included with the square label automatically. See p. 208 for more information and pricing.

We do recommend the square tag for the following items:

- DECADENCE® Baptisias
- All Proven Winners ornamental grasses
- All Proven Winners daylilies
- SUMMERIFIC® Hibiscus
- · Ligularia 'Bottle Rocket'

### **Proven Winners® Benchcards**

Professionally designed and printed benchcards are available for all Proven Winners Perennials and may be ordered through their online store at www.ProvenWinners.com. Do you prefer to download and print benchcards yourself? That option is also available at www.provenwinners.com/catalog/point-purchase/benchcards-perennials.

If you prefer the benchcards for your Proven Winners perennials to match your other non-branded benchcards that you've ordered from Walters Gardens, Inc., they are also available. Go to **www.WaltersGardens.com** to download the order form or give us a call and we will be happy to email or fax you a copy.



Proven Winners® Benchcards



Walters Gardens Benchcards



## Proven Winners® Branded Containers

We strongly believe that Proven Winners® branded containers are essential to the success of the brand, ensuring better brand recognition and sell-through for our customers. Therefore, Proven Winners® branded containers are required for all Proven Winners® Perennials.

- Five sizes of containers are available for Proven Winners Perennials. For your convenience, the recommended container size is listed with each Proven Winners variety in this catalog and online. You may purchase any size container you'd like for your perennials. If you don't specify a container size when you place your order, we'll send the recommended size.
- ★ One container is shipped for every one Proven Winners® Perennial. For example, 20 containers will be included for each tray of 20 plugs.
- \* Containers are stocked and shipped from Walters Gardens, Inc. with or just in advance of your plant order.

#### **Proven Winners® Branded Container Pricing**

This year we are able to list pricing in our catalog and you can see it in the table below. You may obtain our current branded container pricing and volume discounts from the login area of our website or by contacting your sales representative, broker, or Walters Gardens, Inc. directly.

Due to the unpredictable nature of plastic prices, we cannot guarentee container prices will not change throughout the year. However, container prices are locked in when you place your order.



### **Proven Winners® Branded Container Sizes**

Name (Pot#)	Size	Soil Capacity	Volume	Pricing (Level 1)
1.0 Quart Injection Molded Container (NRT 001Q)	4 %" diameter x 4 1⁄⁄⁄6" height	55.6 cu. in.	1.00 quart/ 946mL	\$0.250
Trade 1-GL Co-Ex Container (PF-310S)	6" diameter x 6 ½" height	176.33 cu. in.	0.65 gal/ 2.48 liter	\$0.440
Premium 1-Gallon Co-Ex Container (PF-400)	7½" diameter x 7½" height	232.1 cu. in.	1 gallon/ 3.78 liter	\$0.540
Premium 2-Gallon Co-Ex Container (PF-800)	8 %" diameter x 9 %" height	466.6 cu. in.	2.03 gallon/ 7.68 liter	\$0.790
Premium 3-Gallon Co-Ex Container (PF-1200)	10 ½" diameter x 9 ¾" height	696.4 cu. in.	3 gallon/ 11.356 liter	\$0.955

\*Volume discounts for Proven Winners® Containers can be viewed online or by request

Specialty Trays	Capacity	Pricing (Level 1)	
1.0 Quart Tray (pictured right)	Holds 8 Quart Containers (sold separately)	\$64.000 (per case of 50 trays)	-



### Recommended Container Size and Growing Regions



Variety	Recommended Container Size	Recommended Regions	Variety
Amsonia t. 'Storm Cloud'	Trade 1-Gallon	0000	Hosta SHADOWLAND®
Aruncus 'Chantilly Lace' PPAF	Premium 1-Gallon		Lavandula a. SWEET ROMANCE®
Baptisia DECADENCE® Series	Premium 1-Gallon	0000	Leucanthemum s. AMAZING DAISIES®
Clematis 'Stand By Me' PPAF	Trade 1-Gallon	000	Ligularia 'Bottle Rocke
Clematis 'Sweet Summer Love' PP24044	Premium 1-Gallon	0000	Monarda (all)
Dianthus FRUIT PUNCH® Series	Trade 1-Gallon	000	Nepeta f. 'Cat's Meow'
Dianthus Paint the Town Series	Trade 1-Gallon	0000	PRAIRIE WINDS® Ornamental Grasses
Echinacea LAKOTA™ 'Sante Fe'	Premium 1-Gallon		Penstemon 'Midnight Masquerade' PPAF
Gysophila <i>p</i> . FESTIVAL STAR®	Premium 1-Gallon	0000	Perovskia <i>a</i> . 'Denim'n Lace' PPAF
Heliopsis (all)	Premium 1-Gallon (G1) Trade 1-Gallon (72ct)		Phlox (all)
Hemerocallis RAINBOW RHYTHM® Collection	Premium 1-Gallon	0000	Salvia COLOR SPIRES® Collection
Heuchera DOLCE® Series	Premium 1-Gallon	0000	Sedum ROCK'N GROW Collection
Heuchera PRIMO™ Series	Premium 1-Gallon	0000	Tradescantia 'Charlotte's Web' PPAF
Heucherella FUN AND GAMES® Series	Premium 1-Gallon	000	Tiarella 'Cutting Edge'
Hibiscus SUMMERIFIC® Collection	Premium 3-Gallon (G1) Premium 2-Gallon (72ct)	0000	Veronica MAGIC SHOV Collection

Variety	Recommended Container Size	Recommended Regions
Hosta SHADOWLAND® Collection	Premium 1-Gallon	
Lavandula <i>a.</i> SWEET ROMANCE®	Premium 1-Gallon (G1) Trade 1-Gallon (72ct)	
Leucanthemum s. AMAZING DAISIES®	Premium 1-Gallon	
Ligularia 'Bottle Rocket' PP24486	Premium 1-Gallon	000
Monarda (all)	Premium 1-Gallon	
Nepeta f. 'Cat's Meow' PP24472	Premium 1-Gallon (G1) Trade 1-Gallon (72ct)	
PRAIRIE WINDS® Ornamental Grasses	Premium 1-Gallon	
Penstemon 'Midnight Masquerade' PPAF	Premium 1-Gallon (G1) Trade 1-Gallon (72ct)	0000
Perovskia <i>a.</i> 'Denim'n Lace' PPAF	Premium 1-Gallon (G1) Trade 1-Gallon (72ct)	
Phlox (all)	Premium 1-Gallon (G1) Trade 1-Gallon (72ct)	
Salvia COLOR SPIRES® Collection	Premium 1-Gallon	
Sedum ROCK'N GROW® Collection	Premium 1-Gallon (G1) Trade 1-Gallon (72ct)	
Tradescantia 'Charlotte's Web' PPAF	Premium 1-Gallon	
Tiarella 'Cutting Edge' PPAF	Trade 1-Gallon	000
Veronica MAGIC SHOW® Collection	Premium 1-Gallon (G1) Trade 1-Gallon (72ct)	

### **US Growing Regions**

- Northeast
- Southeast
- Midwest
- Southwest
- Northwest



Heuchera PRIMO™'Black Pearl' PPAF is recommended for all US growing regions finished in a Premium 1-Gal container.



# 2017-2018

# **Proven Winners® Perennials**

Our Proven Winners® Perennials collection is expanding! This year's lineup includes 94 of our very best perennials including 23 brand new varieties and three new genus! All of our Proven Winners® items are pictured here as well as described in the main body of our catalog. All are available exclusively under the Proven Winners® brand name and are sold with branded containers and labels.



Amsonia t. 'Storm Cloud'



**Aruncus 'Chantilly Lace'** PPAF



Baptisia DECADENCE® 'Blueberry Sundae' PP23891



Baptisia DECADENCE® Cherries Jubilee' PP23907



Baptisia DECADENCE® 'Dutch Chocolate' PP23872



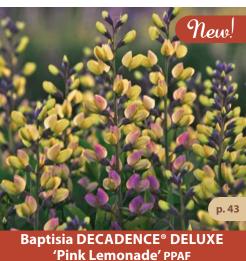
Baptisia DECADENCE® 'Lemon Meringue' PP24280



Baptisia DECADENCE® 'Sparkling Sapphires' PP27901

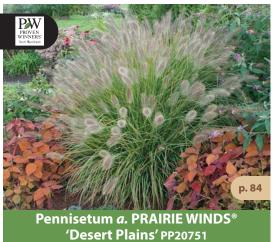


Baptisia DECADENCE® 'Vanilla Cream' PP25663



Baptisia DECADENCE® DELUXE
'Pink Truffles' PP26588





Schizachyrium s. PRAIRIE WINDS® 'Blue Paradise' PPAF



'Desert Plains' PP20751

Gypsophila FESTIVAL STAR® ('Danfestar' PP14818)







'Going Bananas' PP17164

Heliopsis h. 'Tuscan Sun' PP18763

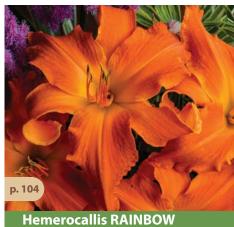
('Inhelsodor' PPAF)

Hemerocallis RAINBOW RHYTHM®

'Nosferatu'



Hemerocallis RAINBOW RHYTHM® 'Orange Smoothie' PPAF



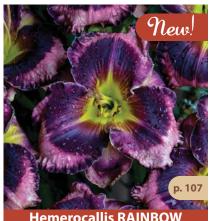
RHYTHM® 'Primal Scream'



RHYTHM® 'Ruby Spider'

p. 106

Hemerocallis RAINBOW RHYTHM® 'Siloam Peony Display'



**Hemerocallis RAINBOW** RHYTHM® 'Storm Shelter'



**Hemerocallis RAINBOW RHYTHM® 'Tiger Swirl'** 



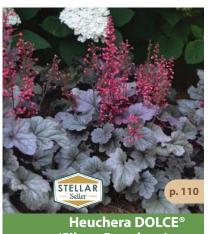
STELLAR **Heuchera DOLCE®** 

STELLAR Seller

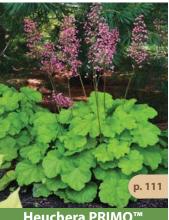
'Blackberry Ice' PP26788

Heuchera DOLCE® **BRAZEN RAISIN™** ('Inheubrara' PP27568)

Heuchera DOLCE® **CINNAMON CURLS™** ('Inheuredfu' PP25648)







New. Heuchera PRIMO™ 'Wild Rose' PPAF

**'Silver Gumdrop' PPAF** 

**'Black Pearl' PPAF** 

Heuchera PRIMO™ 'Pretty Pistachio' PPAF



'Eye Spy' PPAF



'Hopscotch' PPAF



'Red Rover' PPAF



**Hibiscus SUMMERIFIC® 'Ballet Slippers' PPAF** 



'Berry Awesome' PP27936





var. 'Cranberry Crush' PP21984



Hibiscus SUMMERIFIC® 'Perfect Storm' PP27880



'Autumn Frost' PP23224



**Hosta SHADOWLAND®** 'Coast to Coast' PP26469



'Empress Wu' PP20774



Hosta SHADOWLAND® 'Hudson Bay' PP23598



Hosta SHADOWLAND® 'Seducer' PP22413



'Waterslide' PPAF



**'Wheee!'** PP23565



Lavandula a. SWEET ROMANCE® ('Kerlavangem' PP23001)





Leucanthemum s. AMAZING DAISIES® DAISY MAY® ('Diasy Duke' PP21914)



**Ligularia 'Bottle Rocket' PP24486** 



'Leading Lady Lilac' PP26431



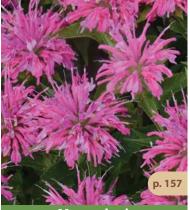
Monarda 'Leading Lady Plum' PP26447



Monarda d. 'Pardon My Cerise' PPAF



'Pardon My Lavender' PPAF



Monarda d. 'Pardon My Pink' PP24244



Monarda d. 'Pardon My Purple' PP22170



Nepeta f. 'Cat's Meow' PP24472



Penstemon 'Midnight Masquerade' PPAF



Perovskia a. 'Denim 'n Lace' PPAF



Phlox 'Cloudburst' PPAF



Phlox 'Opening Act Blush' PPAF



Phlox 'Opening Act White' PPAF

