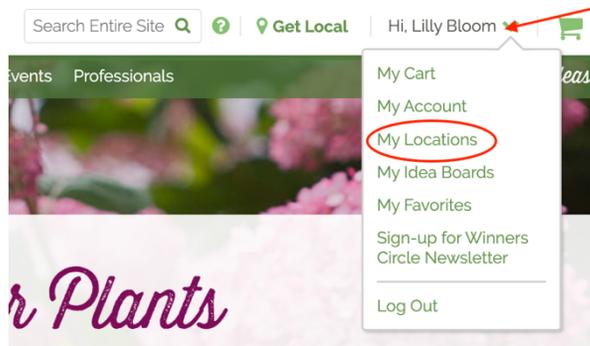


# 2023 CONNECT+ Subscription - Step-by-Step Instructions

## What's new for CONNECT+ subscription in 2023?

- The POP coupons issued for paid subscriptions are now “reusable”. You may continue to use the coupon code on multiple orders until the original coupon value is exhausted or the coupon expires (June 30, 2023).
- All paid subscribers will have the option to add a 45 Character Marketing Message to the back of their Gardener’s Idea Books through Mar. 1, 2023. The Marketing Message is in addition to the logo/address printing options. Reminder: We must have your company logo by Jan. 15, 2023 to be included on the back cover. The Proven Winners logo will be used after the January cut-off and until the final Mar. 1 cut-off.
- The Custom Back/Logo on Front Gardener’s Idea Book upgrade option will be available to all paid subscribers. (This was limited to Elite subscribers in prior years.)
- A mailing list of only 200 customers is needed to participate in the GIB Co-op – Mail Direct to Customer program. This applies to all paid subscription levels.

**STEP 1:** Log into the user account where your retail locations are listed and go to the **Locations** page using the **My Locations** link in your account dropdown.



\*If you are new to provenwinners.com and do not have a user account, use the **Create Account** option, followed by the **Upgrade Account to Professional** option under **Professional** in the site navigation to complete those steps.

\*If you are logged in but don't see **My Locations** in your account dropdown, click **Upgrade Account to Professional**.

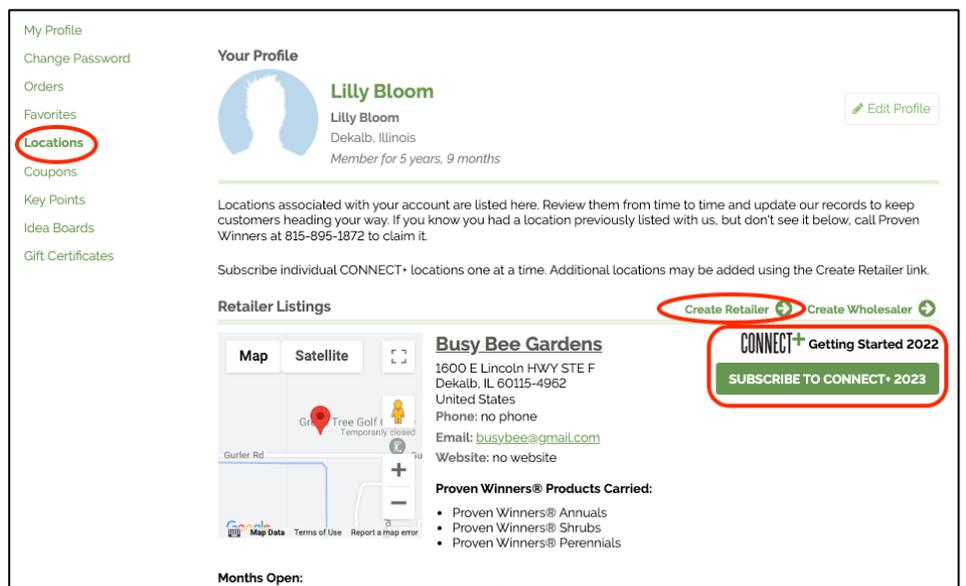


**STEP 2:** On the **Locations** page of your user account, click the **SUBSCRIBE TO CONNECT+ 2023** button next to the location you wish to subscribe.

**NOTE:** If you were subscribed to CONNECT+ in 2022, you will see your 2022 subscription level displayed above the subscribe button.

\*If your location is not new and you do not see it listed on your **Locations** page, contact **Karin** for assistance. Your location may be associated with a different user account and may need to be moved.

\*If you need to add a new location, click the **Create Retailer** link. Once your location has been added you will see the subscription button.



**STEP 3:** Complete the CONNECT+ set-up page.

A. **Review/update your retail location information carefully.** This information will be used for your subscription and cannot be changed in the subscription order. Phone and email are required. If you have a website listed, the primary (first) website URL must begin with “https://” or “http://”. A non-Facebook page website is required to be eligible for Facebook Ad campaigns. If you are eligible for a Facebook campaign and do not have a qualified website, your location’s page on provenwinners.com will be used instead. Be sure to verify the list of products carried; this info will be displayed in your Find-a-Retailer listing. Use the **UPDATE MY RETAIL LOCATION** button to make changes and then check the box to verify that all information is correct.

B. **Review/update your user account information.** This information will be inserted in your subscription order as your location’s Contact person. This information may be updated in the subscription order to an alternate person. Use the **UPDATE MY USER ACCOUNT** button to make changes and then check the box to verify that all information is correct.

C. **Photo Library Terms of Use** – review the terms and check the box.

D. **Select your desired subscription level** and click **CONTINUE**.

**Subscribe to CONNECT+**

**1 Verify retail location information** UPDATE MY RETAIL LOCATION

**IMPORTANT:** Please review your retail location information carefully. This information will be used to establish your CONNECT+ subscription and cannot be changed later in the subscription process. Please also test your location's website address in a browser; this value will be used for social media campaigns. If your location does not have a website, your location page on provenwinners.com will be used instead.

**Retail Location Name and Address**  
Busy Bee Gardens  
1600 E Lincoln HWY STE F  
Dekalb, IL 60115-4962  
United States  
Phone: no phone  
Email: busybee@gmail.com  
Website: https://busybeegardens.com  
Geographic Preference: U.S.: Northern

**Months Open:**  
February, March, April, May, June, July, August, October  
**Months Proven Winners Plants are Generally Carried:**  
February, March, April, May, June, July, August, October  
**Proven Winners® Products Carried**  
 Proven Winners® Annuals  
 Proven Winners® Shrubs  
 Proven Winners® Perennials  
 Proven Winners® Leafjoy™ Houseplants  
 Proven Winners® Ornamental Trees  
 Proven Harvest® Herbs & Veggies  
 Proven Harvest® Seeds  
 Proven Accents®  
 Heart to Heart® Caladiums  
 AquaPots® by Proven Winners®  
 Proven Winners® Plant Foods  
 Proven Winners® Potting Soil  
 Proven Winners® WaterWise®  
 Proven Winners® Twist n' Plant® Augers  
 Proven Winners® Seed Starter Eco-Pots  
 Proven Winners® Eco-Grande™ Containers

I have verified that the location information shown above is correct (required)  
Click UPDATE MY RETAIL LOCATION above to make corrections.

**2 Verify user account information** UPDATE MY USER ACCOUNT

**CONNECT+ email updates and reminders will be sent to this email address.**  
Email: busybee@gmail.com

**IMPORTANT:** Email address updates must be verified. If you updated the email address on your user account, an email address change request has been sent to the new email address. You must verify the change by clicking the confirmation link in that email. (Note: The confirmation link will expire in 24 hours.) Then refresh this page to see your new email address above.

**User Account Address**  
1600 E Lincoln HWY STE F  
Dekalb, IL 60115-4962  
United States  
Name: Lilly Bloom  
Phone: 1 888-888-8810

I have verified that the user account information shown above is correct (required)  
Click UPDATE MY USER ACCOUNT above to make corrections.

**3 Photo Library Terms of Use**  
 I have read and agree to the [Photo Library Terms of Use](#) (required)

**4 Select CONNECT+ Subscription Level**

Check out the [CONNECT+ page](#) for more information about each level!

Getting Started (FREE)  
 Basic (\$550 Early Order Discount; \$700 after Jan 15, 2023)  
 Enhanced (\$1500 Early Order Discount; \$1750 after Jan 15, 2023)  
 Elite (\$3500 Early Order Discount; \$4500 after Jan 15, 2023)

CONTINUE CANCEL

If you selected **GETTING STARTED**, you will see a confirmation message at the top of your **Locations** page and your location will be updated to reflect your new CONNECT+ 2023 status. Repeat Steps 2 & 3 for additional locations.

• Busy Bee Gardens is now subscribed to CONNECT+ Getting Started for the 2023 program year.

**Busy Bee Gardens** CONNECT+ Getting Started 2023

1600 E Lincoln HWY STE F  
Dekalb, IL 60115-4962  
United States

**STEP 4: BASIC, ENHANCED and ELITE** subscribers continue and are presented with the subscription product that corresponds to the selected level and their country.

The subscription product includes the following information:

- **Garden Center Information** copied from your retail location record. This section is read-only. If you need to make changes, go back to the preceding page and update your retail location information.
- **Contact Person Information** copied from your user account. You can change this information to a different person in your organization.
- **Required Subscription Fields** includes information needed to complete your subscription. These fields vary by subscription level. Visit the CONNECT+ page at [provenwinners.com/connect-plus](https://provenwinners.com/connect-plus) for more information.
- **Optional Add-Ons** This section lists the upgrade products available for your subscription level. Visit the CONNECT+ page at [provenwinners.com/connect-plus](https://provenwinners.com/connect-plus) for more information.

To add an upgrade product to your subscription, click the box next to the upgrade product name and provide additional required information.

**NOTE:** Upgrade products must be purchased in the same order with your CONNECT+ subscription. They cannot be purchased separately.

CONNECT+ 2023: BASIC Profile - USA

**Garden Center Name:**  
Busy Bee Gardens

**Garden Center Street Address:**  
1600 E Lincoln HWY STE F

**Garden Center City:**  
Dekalb

**Garden Center State/Province:**  
IL

**Garden Center Zip/Postal:**  
60115-4962

**Garden Center Email:**  
busybee@gmail.com

**Garden Center Phone:**  
1 888-888-8810

**Garden Center Website:**  
<https://busybeegardens.com>

**Garden Center Geographic Preference:**  
U.S.: Northern

**Contact Person Name:** \*

Lilly Bloom

Provide the name and contact information for the person we can contact regarding your subscription and benefits.

**Contact Person Email:** \*

busybee@gmail.com

**Contact Person Phone:** \*

1 888-888-8810

**Contact Person Cell#:** \*

Enter "same" or "none", if applicable.

**I will email my garden center's logo to karin@provenwinners.com:** \*

Yes

No - Please use my logo from last year.

**If you are affiliated with a Retail Group, please indicate the group name below:** \*

Please select

**THE FOLLOWING PRODUCTS ARE OPTIONAL ADD-ONS.**  
Check the box for each product that you would like to add and provide additional information (as required). You will be able to adjust quantities on the next screen.

Optional: Add CONNECT+ 2023 UPGRADE: Gardener's Idea Book - Additional Cases - BASIC-USA (\$110 USD/case)

Add CONNECT+ 2023 UPGRADE: Gardener's Idea Book - Additional Cases - BASIC-USA (\$110 USD/case)

**Number of additional cases - your Gardener's Idea Book selections above will be applied to your additional cases (required):**

Please select

\$15/case discount will be applied for orders of 51+ cases (includes your subscription cases).

Optional: Add CONNECT+ 2023 UPGRADE: Gardener's Idea Book - Custom Back Cover/Logo on Front - BASIC-USA (\$3,080 USD/20 case minimum)

Add CONNECT+ 2023 UPGRADE: Gardener's Idea Book - Custom Back Cover/Logo on Front - BASIC-USA (\$3,080 USD/20 case minimum)

**Use my Gardener's Idea Books for the GIB Co-op Program - Custom Back Cover (required):**

I will need a new custom back cover design.

Please use my custom back design from last year.

**Total number of cases (including your 2 subscription cases) (required):**

Please select

\$15/case discount will be applied for orders of 51+ cases (includes your subscription cases).

Optional: Add CONNECT+ 2023 UPGRADE: GIB Co-op - Mail Direct to Customer - USA (\$65 USD/100 customers - 200 customer minimum)

Add CONNECT+ 2023 UPGRADE: GIB Co-op - Mail Direct to Customer - USA (\$65 USD/100 customers - 200 customer minimum)

**Please specify the type of mailing list you will be using (required):**

Please contact me about using Every Door Direct Mail® (EDDM) to reach potential customers based on zip code and demographics.

I will send my mailing list to karin@provenwinners.com 6 weeks prior to my desired delivery week.

Your mailing list should be an Excel file with one row per customer with a separate column for EACH field: first name, last name, street, city, state/province (2 letter abbreviation), zip/postal code.

**Number of Customers (required):**

Please select

Your subscription cases will be used for this upgrade option. If more cases are needed, you will need to purchase additional cases above.

**Desired Delivery Week (required):**

Please select

**STEP 5:** Complete your subscription order.

Click **ADD TO CART**. Your subscription product will be listed first, followed by any upgrade products that you added.

Click **CHECKOUT** and review your order. (The Checkout and Review Order pages include a detailed list of your subscription benefits).

Complete the shipping destination information, enter credit card information and click **REVIEW ORDER**.

On the **Review Order** page, review your order details one additional time and click **SUBMIT ORDER** to place your order.

After your payment has been processed, you will see a confirmation message at the top of your **Order Complete** page.

**Order complete**

✓ • Busy Bee Gardens is now subscribed to CONNECT+ Basic for the 2023 program year.

You will also receive an Order Confirmation email and a separate email with your POP Coupon Code.

When you return to the **Locations** page on your user account, your location will be updated to reflect your new **CONNECT+ 2023** status.

Note: If additional assets are needed (e.g., company logo file), Karin will email your Contact Person within 5 business days with a webform link to upload remaining files.

Repeat this process for additional locations.

**Busy Bee Gardens**

1600 E Lincoln HWY STE F  
 Dekalb, IL 60115-4962  
 United States  
 Phone: 1 888-888-8810  
 Email: [busybee@gmail.com](mailto:busybee@gmail.com)  
 Website: <https://busybeegardens.com>



**My Cart**

- ✓ • **CONNECT+ 2023: BASIC SUBSCRIPTION - USA** added to your shopping cart.
- **CONNECT+ 2023 UPGRADE: Gardener's Idea Book - Additional Cases - BASIC-USA (\$110 USD/case)** added to your shopping cart.
- **CONNECT+ 2023 UPGRADE: GIB Co-op - Mail Direct to Customer - USA (\$65 USD/100 customers - 200 customer minimum)** added to your shopping cart.

Item	SKU	Price	Qty.	Total	Remove
CONNECT+ 2023: BASIC SUBSCRIPTION - USA		\$550.00	1	\$550.00	REMOVE
CONNECT+ 2023 UPGRADE: Gardener's Idea Book - Additional Cases - BASIC-USA (\$110 USD/case)					
<ul style="list-style-type: none"> <li>• Number of additional cases - your Gardener's Idea Book selections above will be applied to your additional cases: 2 additional cases</li> </ul>					
	CP22-23UPGR-GIB2023Add-BASIC-USA	\$220.00	1	\$220.00	REMOVE
<p>ESTIMATED IN STOCK LATE FEBRUARY 2023</p>					
CONNECT+ 2023 UPGRADE: GIB Co-op - Mail Direct to Customer - USA (\$65 USD/100 customers - 200 customer minimum)					
<ul style="list-style-type: none"> <li>• Please specify the type of mailing list you will be using: I will send my mailing list to karin@provenwinners.com 6 weeks prior to my desired delivery week.</li> <li>• Number of Customers: 200 customers</li> <li>• Desired Delivery Week: 5/1/23</li> </ul>					
	CP22-23UPGR-GIBCoop-USA	\$130.00	1	\$130.00	REMOVE
<p>ESTIMATED IN STOCK LATE FEBRUARY 2023</p>					
				<b>Subtotal: \$900.00</b>	

Your credit card will be charged when your order is placed.

Continue shopping
Ask a question
UPDATE CART
CHECKOUT

**Review order**

Your order is almost complete make changes to your order if

CONNECT+ 2023: BA

- Garden Center Loc
- Garden Center Na
- Garden Center Str
- Garden Center Cit
- Garden Center Sta
- Garden Center Zip
- Garden Center Em
- Garden Center Ph
- Garden Center We
- Garden Center Ge
- Contact Person Na
- Contact Person En
- Contact Person PH
- Contact Person Co

1\*

- I will email my garden center's logo to karin@provenwinners.com: Yes
- If you are affiliated with a Retail Group, please indicate the group name below: None
- Other Retail Group Affiliation (not listed above):
- If you are a 1st time CONNECT+ subscriber and were motivated to subscribe by a broker rep, please name that person below:
- Comments/Questions (optional):

**Disclaimer:**  
**This CONNECT+ subscription is for USA Garden Centers only.**

**IN STOCK**

CONNECT+ 2023: Gardener's Idea Book - Spring 2023 (100/case)

- Please add my company logo to the back cover. (We will need your logo file by January 15, 2023): Yes - I will provide my logo by January 15, 2023.
- Please specify the company address/website information to be printed on the back cover: Logo plus the address/website of this garden center.

2\*

- Please print my Marketing Message on the back cover: No - Please omit the Marketing Message on the back cover. \$0.00
- Marketing Message (45 characters or less including spaces. Be sure to include your company name.)
- Please specify where to ship your cases: Ship to my garden center address (must be open to receive shipments).

ESTIMATED IN STOCK LATE FEBRUARY 2023

CONNECT+ 2023: BASIC POP Coupon \$100

1\* **IN STOCK** \$0.00

CONNECT+ 2023: PowerPoint Presentations

1\* **IN STOCK** \$0.00

CONNECT+ 2023: Custom Facebook/Instagram Graphics - Basic Set

50\* **IN STOCK** \$0.00

CONNECT+ 2023 UPGRADE: Gardener's Idea Book - Additional Cases - BASIC-USA (\$110 USD/case)

- Number of additional cases - your Gardener's Idea Book selections above will be applied to your additional cases: 2 additional cases

1\* \$220.00

ESTIMATED IN STOCK LATE FEBRUARY 2023

CONNECT+ 2023 UPGRADE: GIB Co-op - Mail Direct to Customer - USA (\$65 USD/100 customers - 200 customer minimum)

- Please specify the type of mailing list you will be using: I will send my mailing list to karin@provenwinners.com 6 weeks prior to my desired delivery week.
- Number of Customers: 200 customers
- Desired Delivery Week: 5/1/23

1\* \$130.00

ESTIMATED IN STOCK LATE FEBRUARY 2023

Customer information